



ANNUAL MEETING AGENDA

March 2-4, 2010

Washington, DC

Tuesday, March 2

Advocacy and Education Day

Hall of States Building & NASF Offices

444 North Capitol St. NW

Washington, DC 20001

METRO: Union Station

(2 blocks from Hall of States)

10:30 a.m. – 11:30 p.m.

Advocacy Boot-Camp/101 Training for Hill visits – Room 231

(Concurrent sessions)

11 a.m. – 11:30 p.m.

SUFC Peer networking for federal advocacy staff – Room 337B

11:30-12:30 Lunch – ALL – On site

Sponsored by American Planning Association

Opportunity for all SUFC members to share information and connect with experienced policy advocates

1:00 p.m. – 4:30 p.m.

Targeted Hill Meetings

1:30- 3:00 p.m.

SUFC Hill Briefing

Room #1300, Longworth Building

Panel members: Steve Sinclair/NASF; Maitreyi Roy, Vice President, Philadelphia Horticultural Society; Dr. Kathy Wolf (University of Washington, College of the Environment and USDA Forest Service, Pacific NW Research Station)

5:30 p.m. – 8:00 p.m.

SUFC Networking Reception

Sponsored by ISA

The (Historic) Washington Home of Stewart Mott

122 Maryland Avenue NE

Washington DC 20002

<http://www.srmtrust.org>

Metro Station: Union Station or Capitol Hill, each 2-3 block walk

WEDNESDAY, MARCH 3

Working Meeting – Day 1

ASLA
636 Eye Street, NW
Washington, DC 20001

Metro Station: China Town/Gallery Place

From metro: Exit at 7th and H Streets. Cross H St. (under Chinatown Arch) and walk one block north on 7th. Turn right on I St. at PNC bank. ASLA is the second entrance right. 1.5 blocks

8:30 a.m. **Informal welcome, light refreshments, coffee**

9:00 a.m. **Meeting Orientation, Welcome by Paul Ries and Jim Skiera**

Policy Recap of Advocacy Day (March 2nd)

10:00 a.m. BREAK – 15 minutes

Sponsored by Tree Care Industry Association

10:15 a.m. **Situation Assessment and Goal Setting**

NOON -- LUNCH ON SITE

Sponsored by Keep America Beautiful

WG Check-in - Policy, Science & Outreach Work Groups meet informally over lunch

1:00 p.m. **Partnership for Sustainable Communities: Stephanie Bertaina, U.S. Environmental Protection Agency, Office of Policy, Economics & Innovation, Smart Growth Program AND Steve Cerney, HUD Office of Sustainable Housing and Communities**

2:00 p.m. **Campaign Objectives**

3:00 p.m. **Resource Inventory and Timeline Development**

3:30 p.m. BREAK – 15 minutes

Sponsored by Utility Arborist Association

(Steering Committee Re-group/meets)

3:45p.m. **Resource Inventory and Timeline Development Cont'd**

5:30 p.m. **Wrap-Up**

ADJOURN -- DINNER – OPEN

THURSDAY, MARCH 4TH

Working Meeting - Day 2

9:00 a.m. Welcome, light refreshments, coffee

9:15 a.m. Recap of Meeting Day 1, Q and A

9:30 a.m. Roles and Responsibilities

10:30 a.m. BREAK – 15 minutes

Roles and Responsibilities Cont'd

11:45 a.m. Wrap Up and Evaluation

Noon Green Roof Tour, ALSA Building, Keith Swann

12:30 – BOX LUNCH (on site or to-go)

Sponsored by American Forests

Adjourn

Desired SUFC Meeting Outcomes:

- Comprehensive debrief on Coalition activity and larger urban forestry issues (policy to research)
- Craft an outline for a strategic action campaign, building upon Coalition strengths, identified resources and mutual objectives
- Provide an opportunity for SUFC members to meet with Hill staff to represent SUFC policy platform and host Urban Forestry briefing on the Hill
- Adequate face-to-face networking opportunities among current members, other national organizations, Forest Service, and other agencies with overlapping interests

Meeting Planning Committee: Alice Ewen Walker, Susan Cahill, Jennifer Hinrichs, Phil Rodbell, Ray Henning, Jessica Kebert

Strategic/Campaign Lead: Larry Wiseman